



**City of McCall
City Council**

**AMENDED - AGENDA
Special Meeting
December 20, 2024 at 9:00 AM
Legion Hall – Below City Hall
216 East Park Street
McCall, ID
AND MS TEAMS Virtual**

ANNOUNCEMENT:

American with Disabilities Act Notice: The City Council Meeting room is accessible to persons with disabilities. If you need assistance, please contact City Hall at 634-7142 at least 48 hours prior to the meeting. Council Meetings are available for in person and virtual attendance. Any member of the public can join and listen only to the meeting at 9:00 AM by calling in as follows:

Dial 208-634-8900 when asked for the Conference ID enter: 694 898 574#

Or you may watch live by clicking this link:

<https://youtube.com/live/HUEXGCDtur0?feature=share>

OPEN SESSION ROLL CALL

WORK SESSION

AB 24-281 2025 Local Option Tax Renewal Discussion and Direction to Staff
(ACTION ITEM)

AB 24-280 Direction from Council Regarding the Agenda for the Annual Council Retreat
(ACTION ITEM)

EXECUTIVE SESSION (ACTION ITEM)

- To consider records that are exempt from disclosure as provided in chapter 1, title 74, Idaho Code;

OPEN SESSION

Possible Council action item re: Direction to staff.

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**McCALL CITY COUNCIL
AGENDA BILL**

216 East Park Street
McCall, Idaho 83638

Number

AB 24-281

Meeting Date

December 20, 2024

AGENDA ITEM INFORMATION				
SUBJECT:		<i>Department Approvals</i>	<i>Initials</i>	<i>Originator or Supporter</i>
2025 Local Option Tax Renewal Discussion and Direction to Staff		Mayor / Council		
		City Manager	FA	Originator
		Clerk		
		Treasurer		
		Community Development		
		Police Department		
		Public Works		
		Golf Course		
		COST IMPACT:		Parks and Recreation
FUNDING SOURCE:		Airport		
		Library		
TIMELINE:		Information Systems		
		Grant Coordinator		
SUMMARY STATEMENT:				
<p>The Streets Local Option Tax (LOT) is set to expire on December 31, 2025. In August 2024, the City Council confirmed its decision to place a renewal measure on the May 2025 ballot. The Council also directed staff to engage the community and return with perception results while requesting a more comprehensive technical review of how staff prioritizes and manages street assets and how that information will guide the necessary funding needs moving forward.</p> <p>In this meeting, the Council will make choices on the details of the ordinance to include adjustment of the tax rate, duration of the tax, and any additional concerns prior to the first touch on the ordinance on January 23rd.</p>				
RECOMMENDED ACTION:				
Direction to Staff				
RECORD OF COUNCIL ACTION				
MEETING DATE	ACTION			



MEMORANDUM

TO: McCall City Council

FROM: Forest Atkinson, City Manager; Erin Greaves, Communications Manager;
BessieJo Wagner, City Clerk; Nathan Stewart, Public Works Director

DATE: 12/13/2024

RE: Local Option Tax Election May 2025 – December 20th, 2024

The Streets Local Option Tax (LOT) is set to expire on December 31, 2025. In August 2024, the City Council confirmed its decision to place a renewal measure on the May 2025 ballot. The Council also directed staff to engage the community and return with perception results while requesting a more comprehensive technical review of how staff prioritizes and manages street assets and how that information will guide the necessary funding needs moving forward.

- **Communications Manager Erin Greaves** - will present the goals of the meeting, including a request for Council decisions on tax duration, adjusting tax rates, and any additional comments before the January ordinance's first touch.
- **City Manager Forest Atkinson** - will lead the Council through a discussion on the Local Option Tax duration options.
- **Decision Making** – Discussion
- **First Ordinance Touch January 23rd** – Present Ballot Draft Prior to Election Education Prep

These sessions will provide an opportunity for the Council to review progress, discuss options, and refine the LOT proposal. **The objective is to have a clear and actionable plan by January 2025, allowing sufficient time for implementation and public education.**

Objectives - Key questions and areas for discussion that need answers before January 2025.

- Timing of the Election**
 - Should we move forward with placing the LOT renewal on the May 2025 ballot? Given the necessity for a 60% approval rating to pass and the required year wait between attempts, the Council should consider the timing carefully.
 - **Council decided to aim for a May 2025**
- Flexibility in the Tax**
 - Would the Council like to explore providing greater flexibility to the LOT? This could involve broadening the scope of projects or items that the tax could fund, beyond just basic street improvements. **Council asked for public perceptions through engagement prior to making this decision.**

Exploring Additional Projects or Items

- Would the Council like for staff to bring back options for additional projects or items that could be included in the LOT? Expanding the scope could address other critical needs within the city, providing greater value to our residents.

Council asked for public perceptions through engagement prior to making this decision.

Adjusting Tax Rates

- Should the Council explore options for increasing the 1% retail sales tax or the 3% lodging component? Adjusting these rates could potentially generate additional revenue for priority projects but could affect voting outcomes.

Council asked for public perceptions through engagement prior to making this decision.

Duration of the Tax

- Legal Guidance**—Staff will work with legal to discuss the use of Streets LOT funding for the varying cost components of ROW asset management, and future opportunities to leverage tax revenues for items such as planning, grant match, land acquisition, snow management, supporting PW facilities, etc., and appropriate ways to incorporate language in the ordinance to accomplish these needs with flexibility.

History Quick Summary

- Our city has a history of engaging with the public on the Local Option Tax through past elections.
- In 2014, an attempt to pass the tax narrowly failed, garnering 59.3% of the vote, just short of the required 60% threshold.
- In 2015, after making key updates and providing the public with a comprehensive streets plan, the tax passed with a 65.42% approval rating.
- These changes highlighted the importance of clear communication and transparency with residents about the uses and benefits of the tax.
- The currently approved LOT includes:
 - A 1% tax on all retail sales (excluding groceries and motor vehicles).
 - A 3% of the 6% tax collected from lodging establishments.
- These funds are designated solely for street improvements within city limits, as outlined in City Code Title 4, Chapter 11.
- The tax, effective since January 1, 2016, has been instrumental in maintaining and enhancing the city's infrastructure.

Tax Type	City	Tax Rate/Term
Occupancy Tax	McCall - Ord 965	3.00%
USES	McCall - Ord 965	2019 /10 years
Streets, Bike Paths, Transit	McCall - Ord 965	
Recreational & Cultural Facilities	McCall - Ord 965	
Recreational & Cultural Activities	McCall - Ord 965	
Parks	McCall - Ord 965	
Animal Shelters	McCall - Ord 965	
Tourism Promotion, Marketing	McCall - Ord 965	
Tourism Mitigation	McCall - Ord 965	
Housing	McCall - Ord 965	
Cost of Administration	McCall - Ord 965	
Occupancy Tax	McCall - Ord 936	3.00%
all sales except groceries & motor vehicles	McCall - Ord 936	1.00%
USES	McCall - Ord 936	2016 / 10 years
Streets, Bike Paths, Transit	McCall - Ord 936	
Grant Match	McCall - Ord 936	
Cost of Administration	McCall - Ord 936	
Occupancy Tax	Bellevue	3.00%
USES	Bellevue	2022 / 5 years
Streets, Bike Paths, Transit	Bellevue	
Cost of Administration	Bellevue	
all sales subject to taxation by the State except sales in excess of \$1,000	Bonnerr Ferry	1.00%
USES	Bonnerr Ferry	2023 / 2033
Streets, Bike Paths, Transit	Bonnerr Ferry	
Cost of Administration	Bonnerr Ferry	
Public Safety	Bonnerr Ferry	
Property Tax Relief	Bonnerr Ferry	
General Sales Tax	Cascade - Ord 711	1.00%
USES	Cascade - Ord 711	2021 / 5 Years
Streets, Bike Paths, Transit	Cascade - Ord 711	
Parks	Cascade - Ord 711	
Occupancy Tax	Crouch (Limited Info online)	3.00%
Liquor-by-the-Drink, Beer, Wine	Crouch (Limited Info online)	2.00%
General Sales Tax on prepared food	Crouch (Limited Info online)	2.00%
USES	Crouch (Limited Info online)	2021
Streets, Bike Paths, Transit	Crouch (Limited Info online)	
Public Safety	Crouch (Limited Info online)	
city building improvements	Crouch (Limited Info online)	
Water/Sewer	Crouch (Limited Info online)	
Occupancy Tax	Donnelly - Ord 247	3.00%
all sales subject to taxation by the State	Donnelly - Ord 247	1.00%
USES	Donnelly - Ord 247	2019 /10 years
Allows for Non-City applicants	Donnelly - Ord 247	
Streets, Bike Paths, Transit	Donnelly - Ord 247	
Grant Match	Donnelly - Ord 247	
Recreational & Cultural Facilities	Donnelly - Ord 247	
Parks	Donnelly - Ord 247	
Beautification, Open Space	Donnelly - Ord 247	
Animal Shelters	Donnelly - Ord 247	
Tourism Promotion, Marketing	Donnelly - Ord 247	
Cost of Administration	Donnelly - Ord 247	

Public Safety	Donnelly - Ord 247	
Capital	Donnelly - Ord 247	
Occupancy Tax	Driggs Ord 450-22	6.00%
Liquor-by-the-Drink, Beer, Wine	Driggs Ord 450-22	2.00%
all sales subject to taxation by the State	Driggs Ord 450-22	0.50%
General Sales Tax on prepared food	Driggs Ord 450-22	1.00%
USES	Driggs Ord 450-22	2022 / 15 years
Streets, Bike Paths, Transit	Driggs Ord 450-22	
Cost of Administration	Driggs Ord 450-22	
Capital	Driggs Ord 450-22	
Occupancy Tax	Hailey - Ord 1257	4.00%
Liquor-by-the-Drink, Beer, Wine	Hailey - Ord 1257	2.00%
General Sales Tax on rental vehicles	Hailey - Ord 1257	4.00%
General Sales Tax on prepared food	Hailey - Ord 1257	1.00%
USES	Hailey - Ord 1257	2020 / 30 years
Streets, Bike Paths, Transit	Hailey - Ord 1257	
Parks	Hailey - Ord 1257	
Beautification, Open Space	Hailey - Ord 1257	
Tourism Promotion, Marketing	Hailey - Ord 1257	
Cost of Administration	Hailey - Ord 1257	
Public Safety	Hailey - Ord 1257	
Air Service	Hailey - Ord 1257	
Occupancy Tax	Harrison - Ord 489	1.00%
Liquor-by-the-Drink, Beer, Wine	Harrison - Ord 489	1.00%
all sales except groceries	Harrison - Ord 489	1.00%
General Sales Tax on prepared food	Harrison - Ord 489	1.00%
USES	Harrison - Ord 489	2024 / 10years
Streets, Bike Paths, Transit	Harrison - Ord 489	
Parks	Harrison - Ord 489	
Cost of Administration	Harrison - Ord 489	
Public Safety	Harrison - Ord 489	
Property Tax Relief	Harrison - Ord 489	
Capital	Harrison - Ord 489	
Occupancy Tax	Kellogg - Ord 574	5.50%
USES	Kellogg - Ord 574	2023 / 10 years
Streets, Bike Paths, Transit	Kellogg - Ord 574	
Grant Match	Kellogg - Ord 574	
Parks	Kellogg - Ord 574	
Cost of Administration	Kellogg - Ord 574	
Property Tax Relief	Kellogg - Ord 574	
Occupancy Tax	Ketchum - Ord 1090	3.00%
Liquor-by-the-Drink, Beer, Wine	Ketchum - Ord 1090	3.00%
all sales except groceries & motor vehicles	Ketchum - Ord 1090	2.00%
USES	Ketchum - Ord 1090	2011/ 2027
Streets, Bike Paths, Transit	Ketchum - Ord 1090	
Recreational & Cultural Facilities	Ketchum - Ord 1090	
Parks	Ketchum - Ord 1090	
Tourism Promotion, Marketing	Ketchum - Ord 1090	
Cost of Administration	Ketchum - Ord 1090	
Public Safety	Ketchum - Ord 1090	
Property Tax Relief	Ketchum - Ord 1090	
Air Service	Ketchum - Ord 1090	

Capital	Ketchum - Ord 1090	
Occupancy Tax	Ketchum - Ord 1244	1.00%
USES	Ketchum - Ord 1244	2023 / 2028
Housing	Ketchum - Ord 1244	
Air Service	Ketchum - Ord 1244	
Occupancy Tax	Lava Hot Springs Ord 2015-11	3.00%
Liquor-by-the-Drink, Beer, Wine	Lava Hot Springs Ord 2015-11	2.00%
all sales except groceries & building supplies & motor vehicles	Lava Hot Springs Ord 2015-11	2.00%
		2018 / for as long as such taxes are authorized by Idaho law or until City voters vote to change or eliminate the specific taxes, rates of tax, and purposes
USES	Lava Hot Springs Ord 2015-11	
Streets, Bike Paths, Transit	Lava Hot Springs Ord 2015-11	
Parks	Lava Hot Springs Ord 2015-11	
Tourism Promotion, Marketing	Lava Hot Springs Ord 2015-11	
Cost of Administration	Lava Hot Springs Ord 2015-11	
Public Safety	Lava Hot Springs Ord 2015-11	
city building improvements	Lava Hot Springs Ord 2015-11	
Capital	Lava Hot Springs Ord 2015-11	
all sales except groceries & building supplies & motor vehicles	Ponderay - Ord 150	1.00%
USES	Ponderay - Ord 150	2018 / 8 Years
Streets, Bike Paths, Transit	Ponderay - Ord 150	
Recreational & Cultural Facilities	Ponderay - Ord 150	
Tourism Promotion, Marketing	Ponderay - Ord 150	
Cost of Administration	Ponderay - Ord 150	
Public Safety	Ponderay - Ord 150	
Property Tax Relief	Ponderay - Ord 150	
Capital	Ponderay - Ord 150	
Occupancy Tax	Riggins	2.00%
Liquor-by-the-Drink, Beer, Wine	Riggins	2.00%
all sales subject to taxation by the State	Riggins	1.00%
General Sales Tax on prepared food	Riggins	2.00%
USES	Riggins	2017 / 10 years
Streets, Bike Paths, Transit	Riggins	
Cost of Administration	Riggins	
Property Tax Relief	Riggins	
Capital	Riggins	

Occupancy Tax	Salmon - Ord 19-839	4.00%
USES	Salmon - Ord 19-839	2020 / 15 years
Recreational & Cultural Facilities	Salmon - Ord 19-839	
Tourism Promotion, Marketing	Salmon - Ord 19-839	
Cost of Administration	Salmon - Ord 19-839	
Occupancy Tax	Sandpoint - Ord. 1399	14.00%
USES	Sandpoint - Ord. 1399	2023 / 13 years
Streets, Bike Paths, Transit	Sandpoint - Ord. 1399	
Parks	Sandpoint - Ord. 1399	
Cost of Administration	Sandpoint - Ord. 1399	
Public Safety	Sandpoint - Ord. 1399	
Capital	Sandpoint - Ord. 1399	
all sales except "guided package sales"	Stanley - Ord. 56D-6	2.50%
USES	Stanley - Ord. 56D-6	2020/10 years
Streets, Bike Paths, Transit	Stanley - Ord. 56D-6	
Grant Match	Stanley - Ord. 56D-6	
Recreational & Cultural Facilities	Stanley - Ord. 56D-6	
Recreational & Cultural Activities	Stanley - Ord. 56D-6	
Tourism Promotion, Marketing	Stanley - Ord. 56D-6	
Housing	Stanley - Ord. 56D-6	
Cost of Administration	Stanley - Ord. 56D-6	
Public Safety	Stanley - Ord. 56D-6	
Property Tax Relief	Stanley - Ord. 56D-6	
Recycling	Stanley - Ord. 56D-6	
Capital	Stanley - Ord. 56D-6	
Occupancy Tax	Sun Valley - Ord 484	4.00%
Liquor-by-the-Drink, Beer, Wine	Sun Valley - Ord 484	4.00%
		3% unless stated
all sales subject to taxation by the State	Sun Valley - Ord 484	different
General Sales Tax ski lift tickets	Sun Valley - Ord 484	2.00%
including rental of recreational equipment or facilities, golf membership, event tickets, & intrastate air charter	Sun Valley - Ord 484	4.00%
General Sales Tax on the use of tangible personal property or facilities including golf membership and feesbut not ski lift facilities	Sun Valley - Ord 484	4.00%
General Sales Tax on building and construction materials	Sun Valley - Ord 484	2.00%
General Sales Tax on all tangible personal property	Sun Valley - Ord 484	3.00%
General Sales Tax on prepared food	Sun Valley - Ord 484	4.00%
USES	Sun Valley - Ord 484	2017 / 10 years
Streets, Bike Paths, Transit	Sun Valley - Ord 484	
Recreational & Cultural Facilities	Sun Valley - Ord 484	
Parks	Sun Valley - Ord 484	
Economic Development	Sun Valley - Ord 484	
Tourism Mitigation	Sun Valley - Ord 484	
Cost of Administration	Sun Valley - Ord 484	
Public Safety	Sun Valley - Ord 484	
Property Tax Relief	Sun Valley - Ord 484	
Capital	Sun Valley - Ord 484	

Occupancy Tax	Swan Valley	2.00%
Liquor-by-the-Drink, Beer, Wine	Swan Valley	0.97%
all sales subject to taxation by the State	Swan Valley	0.97%
USES	Swan Valley	2021 / 5years
Capital	Swan Valley	
Occupancy Tax	Victor	6.00%
Liquor-by-the-Drink, Beer, Wine	Victor	1.00%
General Sales Tax	Victor	1.00%
USES	Victor	2018 / 10 years
Streets, Bike Paths, Transit	Victor	
Recreational & Cultural Facilities	Victor	
Parks	Victor	
Tourism Promotion, Marketing	Victor	
Public Safety	Victor	
Property Tax Relief	Victor	
Capital	Victor	

**McCALL CITY COUNCIL
AGENDA BILL**

216 East Park Street
McCall, Idaho 83638

Number

AB 24-280

Meeting Date

December 20, 2024

AGENDA ITEM INFORMATION				
SUBJECT:		<i>Department Approvals</i>	<i>Initials</i>	<i>Originator or Supporter</i>
<i>Direction from Council Regarding the Agenda for the Annual Council Retreat</i>		Mayor / Council		
		City Manager	FA	
		Clerk	FW	Originator
		Treasurer		
		Community Development		
		Police Department		
		Public Works		
		Golf Course		
		COST IMPACT:	n/a	Parks and Recreation
FUNDING SOURCE:	n/a	Airport		
		Library		
TIMELINE:	n/a	Information Systems		
		Grant Coordinator		
SUMMARY STATEMENT:				
<p>Annually the Council meets to determine their priorities for the year as well as other housekeeping type topics. Generally, the topics are discussions with general direction to staff for future Council direction. This meeting is referred to as the Council Retreat. Staff has captured some topics from Council over the last year as possible topics for the 2025 Retreat. Attached is a list of possible items for the Council’s consideration. Council may choose to add or delete items depending on their priorities.</p>				
RECOMMENDED ACTION:				
Direction to Staff				
RECORD OF COUNCIL ACTION				
<i>MEETING DATE</i>	<i>ACTION</i>			

Possible Retreat Subjects

Strategic Planning – Guiding Principals

Governance Manual Review

Priority Setting

Recreation Pass

Recreation Fee structure / policy

Ramp Access Fees

Public Works Facility Relocation

Golf Fee Structure

Tourism LOT Discussion